



Western Australian Arabian Horse Association

Sponsorship Package 2012



Introduction

The Western Australian Arabian Horse Association Inc (WAAHA Inc) is a not for profit organisation that is responsible for the promotion of Arabian horses within Western Australia.

During the calendar year WAAHA run several events that promote the Arabian breed to members of the public, International and Interstate judges and exhibitors.

At all of these events Amateur, Youth and Professional owners and handlers are catered for and are treated as equal.

Additionally our events allow Western Australian owners the opportunity to qualify for their horses for the Australian Arabian Championships where over the past 5 years WA horses, riders and owners have succeeded at the highest level.



2012 Sponsorship

WAAHA is now seeking sponsorship for our 2012 Show season and invite you to peruse the following pages for the sponsorship packages that are available.

Sponsorship start as low as \$25.00 and incentives are available for sponsors who would like to support all of our shows.

Our show dates for 2012 are as follows:

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| • All Arabian (A class show) | 24 th & 25 th March |
| • Arabian Trilogy (A class show) | 4 th & 5 th May |
| • WAAHA Encouragement Day (C class show) | 17 th June |
| • All Breeds Show (B class show) | 9 th September |
| • WA State Championship (A class show) | 10 th & 11 th November |

Sponsorship can be supplied via:

- Cash
- Products in lieu of cash to the equal value of the Sponsorship Package
- A combination of the above to equal the value of the Sponsorship Package



Major Show Sponsor - \$2000

As the major sponsor you will have the naming rights to the show. Additionally the following will also be provided as part of the sponsorship package:

- Naming rights of all classes sponsored (30),
- Name on trophy of classes sponsored (where applicable),
- Business contact details on WAAHA website sponsors page – with a link to the sponsor website,
- Business card sized inclusion in our newsletter including business contact details and logo,
- Advertising in the show catalogue - received by all entrants in show, and can be purchased by spectators,
- Framed Sponsorship Certificate with the business name,
- Radio advert or jingle to be played on a "sponsors loop" on the day or a voice over recognition (sponsor will need to supply their advert or jingle),
- Displaying a business advert / blurb on the "Sponsors Board" at the show,
- Displaying banner or goods if sponsor wishes to supply,
- Distribution of advertising material to all competitors (sponsor to supply), and
- Referenced on the WAAHA Facebook Page.



Gold Show Sponsor - \$1000

As a Gold Show sponsor the following will be provided as part of the sponsorship package:

- Naming rights of all classes sponsored (20),
- Name on trophy of classes sponsored (where applicable),
- Business contact details on WAAHA website sponsors page – with a link to the sponsor website,
- Business card sized inclusion in our newsletter including business contact details and logo,
- Advertising in the show catalogue - received by all entrants in show, and can be purchased by spectators,
- Framed Sponsorship Certificate with the business name,
- Radio advert or jingle to be played on a "sponsors loop" on the day or a voice over recognition (sponsor will need to supply their advert or jingle),
- Displaying a business advert / blurb on the "Sponsors Board" at the show,
- Displaying banner or goods if sponsor wishes to supply,
- Distribution of advertising material to all competitors (sponsor to supply), and
- Referenced on the WAAHA Facebook Page.



Silver Show Sponsor - \$500

As a Silver Show sponsor the following will be provided as part of the sponsorship package:

- Naming rights of all classes sponsored (10),
- Name on trophy of classes sponsored (where applicable),
- Business contact details on WAAHA website sponsors page – with a link to the sponsor website,
- Advertising in the show catalogue - received by all entrants in show, and can be purchased by spectators,
- Laminated Sponsorship Certificate with the business name,
- Radio advert or jingle to be played on a "sponsors loop" on the day or a voice over recognition (sponsor will need to supply their advert or jingle),
- Displaying business name and logo on the "Sponsors Board" at the show,
- Displaying banner or goods if sponsor wishes to supply,
- Distribution of advertising material to all competitors (sponsor to supply), and
- Referenced on the WAAHA Facebook Page.



Bronze Show Sponsor - \$250

As a Bronze Show sponsor the following will be provided as part of the sponsorship package:

- Naming rights of all classes sponsored (5),
- Name on trophy of classes sponsored (where applicable),
- Business contact details on WAAHA website sponsors page – with a link to the sponsor website,
- Advertising in the show catalogue - received by all entrants in show, and can be purchased by spectators,
- Laminated Sponsorship Certificate with the business name,
- PA announcements in the arena during the show,
- Displaying business name on the "Sponsors Board" at the show,
- Referenced on the WAAHA Facebook Page.



Rug Sponsor - \$150

As a Rug sponsor, a quality woollen horse rug will be presented on your behalf. This rug will be embroidered and will display the following:

- WAAHA event name
- Year (2012)
- Business Name

Additionally, as a Rug sponsor the following will be provided as part of the sponsorship package:

- Naming rights of class sponsored (1),
- PA announcements in the arena during the show,
- Displaying business name on the "Sponsors Board" at the show,
- Named in the show catalogue as a sponsor, and
- Referenced on the WAAHA Facebook Page .



Garland Sponsor - \$100

As a Garland Sponsor, a quality professionally made horse garland will be presented on your behalf. This garland will display the following:

- WAAHA event name
- Year (2012)
- Business Name

Additionally, as a Garland sponsor the following will be provided as part of the sponsorship package:

- Naming rights of class sponsored (1),
- PA announcements in the arena during the show,
- Displaying business name on the "Sponsors Board" at the show,
- Named in the show catalogue as a sponsor, and
- Referenced on the WAAHA Facebook Page.



Trophy Sponsor - \$25

As a Trophy Sponsor, the following will be provided as part of the sponsorship package:

- Naming rights of class sponsored (1),
- Name on trophy of class sponsored,
- Your name on the "Sponsors Board" at the show,
- Named in the show catalogue as a sponsor, and
- Referenced on the WAAHA Facebook Page.



Contact Us

If you would like further information relating to the WAAHA sponsorship packages or if you have something to offer in way of sponsorship that has not been covered in this sponsorship package, please contact WAAHA Committee members:

Chloe Radford
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missradford@hotmail.com

Or

Tamsin Taylor
0400 059 711
waahasponsorship@hotmail.com

Or

Visit our website: www.waaha.com.au